

## Young Package 2011 comes with new themes

Press release, CZECHDESIGN.CZ

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The 16th year of the international competition aimed at young designers from all over the world has just been announced. Once again, it comes with two new themes this year.

Young Package 2011 preserves the division into two categories introduced in the 15th year of the competition. The first category *Product package* targets product designers and package constructors. In this category competitors will be asked to package their national product. The second category *Different View* aims to attract attention of graphic designers and illustrators. The theme of this inspirational category has become "Book as a package for words". Read the full version of the terms and condition on the competition website [www.young-package.com](http://www.young-package.com).

**Entries must be entered by March, 15th, 2011.** Competitors must be registered by online registration form. After receiving a special identification code they will be able to send their entries to the address of the competition organiser.

The jury for this year will be announced by January 2011. This year, too, the jury chairman will be a well-known Czech package designer Jan Činčera. Last year, the designer, architect and professor of the Academy of Arts, Architecture and Design in Prague, Jiří Pelcl, or the Austrian product designer Thomas Feichtner, could be seen among the members of the jury.

Increased prizes are an attractive innovation this year. **The winner of each category will get 1000 €.** For the other competitors many awards from our partners are prepared. A special prize by Slovak Design Center will be given.

The competition results will be announced in May 2011.

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**Young Package** is aimed at high school and university students and young designers of up to 30 years of age. It was founded and it continues thanks to the initiative of the Model Obaly company. The organiser of the competition since 2009 has been CZECHDESIGN.CZ. Young Package is a competition which has been run for 16 years by the Model Obaly company. The organiser of the project since 2009 has been CZECHDESIGN.CZ. The Young Package competition annually follows original ideas in the packaging design, It is aimed at students and young designers. [www.mlady-obal.cz](http://www.mlady-obal.cz)

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**Media partners:** Font | DesignMagazin.cz | Design portal | Radio Wave | Radio 1 | Designum | Designby | DESIGNEAST.EU | Packaging | designspotter | Design Cabinet CZ

**Partners:** Slovenské centrum dizajnu | Studio Činčera | Česká centra | Pixmac

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